

Credit card (Cr80) size artwork specifications

Format

The formats accepted are:

Adobe CS4 (Acrobat, Illustration, Indesign, Photoshop)
or High resolution vector based PDF

Bleed

The bleed needs to be between 2mms and 3mms approximately

Graphics

The images need to be embedded and not linked

Fonts

Convert all fonts to Curves/Outlines

Identification

Do clarify the position of barcode, QR code and/or card number.

Resolution

300dpi or greater

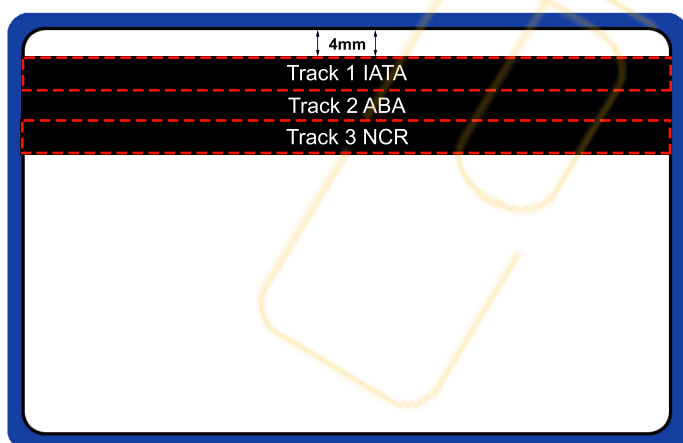
90mm x 58mm bleed area

86mm x 54mm finished card size

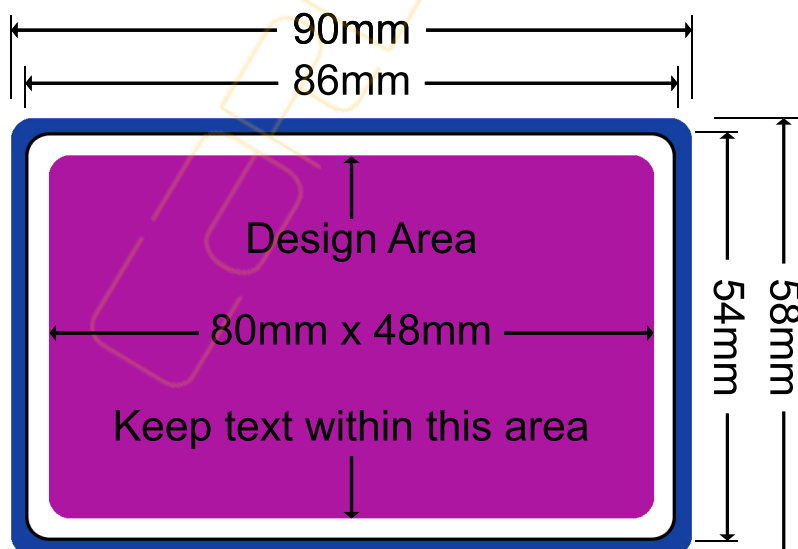
86mm x 54mm finished card size

Magnetic stripes are 12.6mm in height.

**They are positioned 4mm to the closest edge
of the card.**



Back of the card



Front of the card